

RECORD OF EXECUTIVE DECISION

TITLE OF THE DECISION :- To Repurpose funding in the Economic Growth Enabling Fund & Procure a Provider to Design and Build a Tendring4Growth Website

Date	Decision Maker	Decision	Reason(s) for Decision	Alternative Options Considered	Conflicts of Interest Declared <small>(and Dispensations granted by the Monitoring Officer)</small>	Consultation with relevant Ward Member(s) Yes/No	Subject to Call-in? Yes/No
19/11/2024	Portfolio Holder for Business and Economy	<p>In relation to procurement of a Tendring4Growth Website and the ongoing maintenance costs and to re-allocate the £8,000 in the Economic Growth Teams Enabling fund , the Portfolio Holder for Business and Economy agrees to the following:</p> <p>a) That the Council procures an appropriate provider to design and build a Tendring4Growth Website to be funded by UKSPF.</p> <p>b) To agree to repurpose the Economic Growth Teams enabling fund of £8,000 that was originally set out to fund an IDOX searching tool, and repurpose this to fund the ongoing annual maintenance of the proposed Tendring4Growth</p>	<p>Tendring4Growth Website:</p> <p>£10,000 has been allocated through UK Shared Prosperity Fund. This is to be used to fund the design and build of the site.</p> <p>An Executive Decision has been published for this allocation:</p> <p>https://tdcdemocracy.tendringdc.gov.uk/ieDecisionDetails.aspx?ID=12803</p> <p>Through continued growth of Tendring4Growth, we have identified a need for a dedicated space to house important information for Tendring businesses.</p> <p>Currently, the Tendring District Council website is overwhelmed with</p>	<p>If the allocated UKSPF funding is not spent and the project is not completed by March 2025, this will need to be returned to UK Government.</p> <p>To not design and build a Tendring4Growth website. Continuing to use the TDC site.</p>	N/A	No n/a	

		<p>business support website.</p>	<p>information from across the council, making it unsuitable to hold necessary information. Feedback from businesses indicates difficulty in accessing funding information due to the site's complexity.</p> <p>This approach effectively provides local businesses with the necessary resources in one place and demonstrates the council's commitment to encouraging growth in the local economy.</p> <p>Repurposing of funds in the Enabling Fund:</p> <p>£8,000 was allocated to fund a Grant searching tool through IDOX. This is no longer a system which is used by the team due to technological advances deeming this tool redundant for the needs of the department.</p> <p>By repurposing these funds, this will allow for ongoing annual maintenance of a Tending4Growth</p>				
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			<p>Website, this would allow the site to run for roughly 8 years (Based on soft marketing quotes received).</p> <p>The department ceased using this tool after 2021, meaning the £8,000 is currently unused.</p>				
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URGENT DECISIONS ONLY (If non-urgent go to “Agreement to Decision” below):-

GENERAL EXCEPTION APPLIES? (Rule 14 Access to Information Procedure Rules)	YES/NO	If yes, has at least 5 clear days notice been given to the Chairman of the relevant overview and scrutiny committee?	YES/NO
SPECIAL URGENCY APPLIES? (Rule 15 Access to Information Procedure Rules)	YES/NO	If yes, has the Chairman of the relevant overview and scrutiny committee’s consent been obtained?	YES/NO
EXEMPTION FROM CALL-IN APPLIES? (Rule 18i Overview and Scrutiny Procedure Rules)	YES/NO	If yes, has the Chairman of the relevant overview and scrutiny committee’s consent been obtained?	YES/NO
URGENT & OUTSIDE BUDGET OR POLICY FRAMEWORK? (Rule 6 Budget and Policy Framework Procedure Rules)	YES/NO	If yes, why is it not practical to convene a quorate meeting of full Council?	
		If yes, has the Chairman of the relevant overview and scrutiny committee’s consent been obtained?	YES/NO

AGREEMENT TO DECISION:-

Signed:- Decision Maker	Date:- 	Delegated Power Reference (in Part 3 of the Constitution):-
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Original signed copy to be retained by Service.
Electronic copy to be sent to democraticservices@tendringdc.gov.uk for publication.